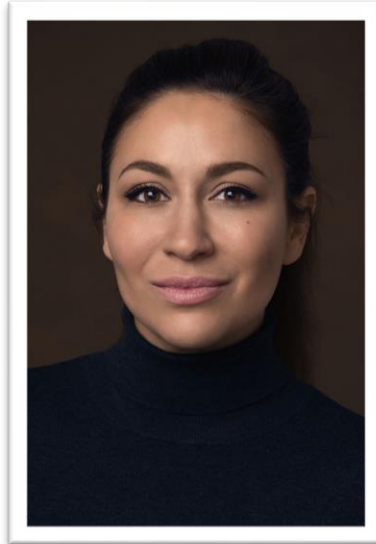


# Madeleine Jostedt Ulrici

Director of Business & Communication  
Frilansjournalist



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## UTBILDNING i urval:

**2022: Utrikeskorre – hur går det till?/ Malin Mendel**, Journalistförbundet, Stockholm.

**2022: Skriva TV-manus**, Folkuniversitet, Stockholm.

**2021: Webredigering, avancerad + Podcasting**, Poppius Stockholm.

**2018-2020: Internationell Kulturprojektledare**, YH-utbildning (400 p), Nätverkstan AB.

**2011-2012 Operagestaltning (60 p)** påbyggnadsår/ Högskolan för Scen och Musik, Göteborg

**2008-2011 Kandidatutbildning i Opera (180 p)**/ Högskolan för Scen och Musik, Göteborg

**2003-2008: Konstvetenskap, Franska, Italienska, Antikens Kultur- och Samhällsliv** (kurser om totalt 200 p.)/ Göteborgs Universitet

**2004-2007: BA(Hons) Acting**/ Royal Central School of Speech and Drama, London

## SPRÅK:

**Svenska** (*modersmål*), **Franska** (*flytande*), **Italienska** (*flytande*), **Engelska** (*flytande*), **Tyska** (*mycket bra*), **Spanska** (*mycket bra*), **Ryska** (*konversationsnivå i tal och skrift*), **Arabiska** (*konversationsnivå i tal och skrift*), **Hebreiska** och **Nederländska** (*nybörjare*)

## PROFESSIONELL VERKSAMHET/ UPPDRAG (i urval):

2021 - : Director of Business & Communication **WIN WIN Gothenburg Sustainability Award**

2020 - : Frilansjournalist resor, kultur & livsstil för bl.a. **OPUS, Göteborgs-Posten, Allt om Resor, Amelia.**

2021: Konferencier **WIN WIN Gothenburg Sustainability Award: Anti-Corruption 2021**

2020: Språkansvarig, Digital Side by Side by El Sistema, **Göteborgs Symfoniker AB**

2020: Affärs- & publikutveckling (praktik) **Göteborgs Symfoniker AB**

2019: Ordinarie ledamot i **Kulturverkstans ledningsgrupp**

2019: Konferencier/European Choir Games & Grand Prix of Nations, **Interkultur/Göteborg & Co**

2019: Producent: aktiviteter, Side by Side by El Sistema, **Göteborgs Symfoniker**

2017 – 18: Co-producer/ Fundraiser **Operafabriken**, Malmö

## REFERENSER:

- **Nathalie Bødtker-Lund**, Head of Sustainability, Elanders Group, Nathalie.bodtker-lund@elanders.se
- **Olof Esbjörnsson**, chefredaktör OPUS Magasin, olof.esbjornsson@opuspress.se

## ÖVRIGT:

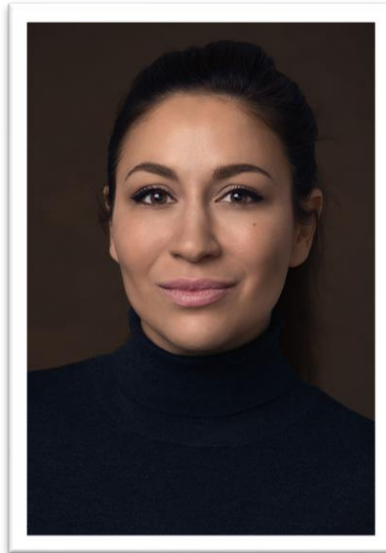
Jag samlar på vintage haute couture och gillar att springa. Läser den samlade dagspressen dagligen med betoning på Dagens Industri och kultursidorna! Avskyr koriander, älskar oliver och salta kex.

A handwritten signature in black ink, consisting of several loops and a long horizontal stroke extending to the right.

# Madeleine Jostedt Ulrici

**Culture, Travel & Lifestyle Journalist**

**Project Manager - Presenter**



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Sweden

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Age: 37

Nationality: Swedish

## EDUCATION & COURSES (in brief):

- **2022: Foreign correspondence**, Journalistförbundet, Stockholm
- **2022: Screenwriting for TV**, Folkuniversitet, Stockholm
- **2021: Web editing advanced + Podcasting**, Poppius Stockholm
- **2018-2020: International Cultural Project Management**, advanced 2-year vocational programme equivalent to a Ma (Hons), Kulturverkstan Academy/ Nätverkstan AB, Gothenburg, Sweden.
- **2011-2012 Opera interpretation**, advanced course, Gothenburg Academy of Music & Drama, Sweden
- **2008-2011 Ba (Hons) Opera/ Gothenburg Academy of Music & Drama, Sweden**
- **2006-2008: Ba (Hons) Classical Archaeology and Ancient History with History of Art, French and Italian**, the University of Gothenburg, Sweden
- **2004-2007: BA(Hons) Acting/ Royal Central School of Speech and Drama, London** (I did not complete my last year, because of professional acting work)

## LANGUAGES:

- **Swedish** (*mother tongue*)
- **English** (*fluent*)
- **French** (*fluent*)
- **Italian** (*fluent*)
- **German** (*strong*),
- **Spanish** (*strong*),
- **Russian** (*conversational*),
- **Arabic** (*conversational*),
- **Dutch** (*basic*)
- **Hebrew** (*beginner*)

## PROFESSIONAL EXPERIENCE (in brief, Performing Arts aside):

2020-present: Director of Business & Communications, **Win Win Gothenburg Sustainability Award**, Sweden

2020 - present: Freelance travel,- culture- and lifestyle journalist: **OPUS Magasin, Göteborgs-Posten, Allt om Resor, Amelia, Plaza UOMO, i.a., Sweden**

2020: Business Developer/ Fundraiser (internship) **Gothenburg Symphony Orchestra, Sweden**

2017-20 Public services (part time), **The Gothenburg Museum of Art, Sweden**

2019: Board Member of the Management team **Kulturverkstan (Academy)/ Nätverkstan AB**

2019: Grande Finale Show Host/ European Choir Games & Grand Prix of Nations, **EBU Germany/ Sweden**

2019: Producer for Side by Side by El Sistema, **Gothenburg Symphony Orchestra, Sweden**

2014-19: Linguistics & rhetorics coach for stage professionals, business professionals and politicians. **Freelance**

2017-18: Co-producer/ Fundraiser **Operafabriken** (independent opera company), Malmö, Sweden

2013: Language coach/ English (Peter Grimes/ B. Britten), **The Royal Opera of Stockholm, Sweden**

## FOR CREDENTIALS please contact:

- **Nathalie Bödtker-Lund**, Head of Sustainability, **Elanders Group, Sweden**  
[nathalie.bodtker-lund@elanders.com](mailto:nathalie.bodtker-lund@elanders.com)
- **Olof Esbjörnsson**, editor-in-chief, OPUS Magasin, Sweden [olof.esbjornsson@opuspress.se](mailto:olof.esbjornsson@opuspress.se)

## VOLUNTEER EXPERIENCE

- Active member of The Swedish Journalist Society, **Svenska Journalistförbundet**
- President of the Board of Singers in Teaterförbundet 2016-18 (the **Swedish Union for Performing Arts and Film**), (before and after presidency: full member of the board)
- **Swedish Performing Arts Biennale 2017: Norm Challenging Opera**, a panel discussion for which I was producer and moderator.
- Full member of the **Fredrika Bremer Association**, Sweden's leading Organization for Gender Equality and Women's Rights.

## AWARDS & RECOGNITIONS (in brief, within the arts)

- Five consecutive years' recipient of the **Eduard Magnus Scholarship for Young Musicians** in the region of Gothenburg (2014-2019)
- The **Helge Ax:son Johnson Cultural Bursary**, 2018
- The **Wilhelm & Martina Lundgren Cultural Bursary**, 2018
- The **Wikander Family Trust Fund for Artists of Western Sweden**, 2017
- The **IRIS award** for "progressive women in male dominated areas of work" for translating W.A. Mozart's 'Idomeneo' into Swedish, re-interpreting Greek mythological presence as neuro-psychiatric health disorder symbolism, 2013
- The **Mary von Sydow, née Wijk, Scholarship for Promising Young Artists**, 2012 & 2014
- The **Sandrew Scholarship for Young Artists**, 2009

## PERSONAL INFORMATION

I am best described as a cosmopolitan renaissance woman, mother to a young son, who thrives on developing cultural organizations to their full potential. I am a runner by nature, an avid yoga practitioner, a great reader and a mom. I love green, Greek olives, a chilled Riesling and perfectly salted potato chips once in a while.

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